

The Economic Value of Truman State University



Missouri

About Truman

 **5,047**
Students

 **684**
Employees

Economic impact analysis



Alumni impact

Impact of the increased earnings of Truman alumni and the businesses they work for

\$483 million
Added income

5,758 Jobs supported



An economic boost similar to hosting the World Series

81x

OR



Operations spending impact

Impact of annual payroll and other spending

\$67.8 million
Added income

702

Jobs supported



Enough to buy **2,020** new cars

OR



Student spending impact

Impact of the daily spending of Truman students attracted to or retained in the state

\$7.6 million
Added income

148

Jobs supported

Enough to buy **609** families* a year's worth of groceries

OR



Visitor spending impact

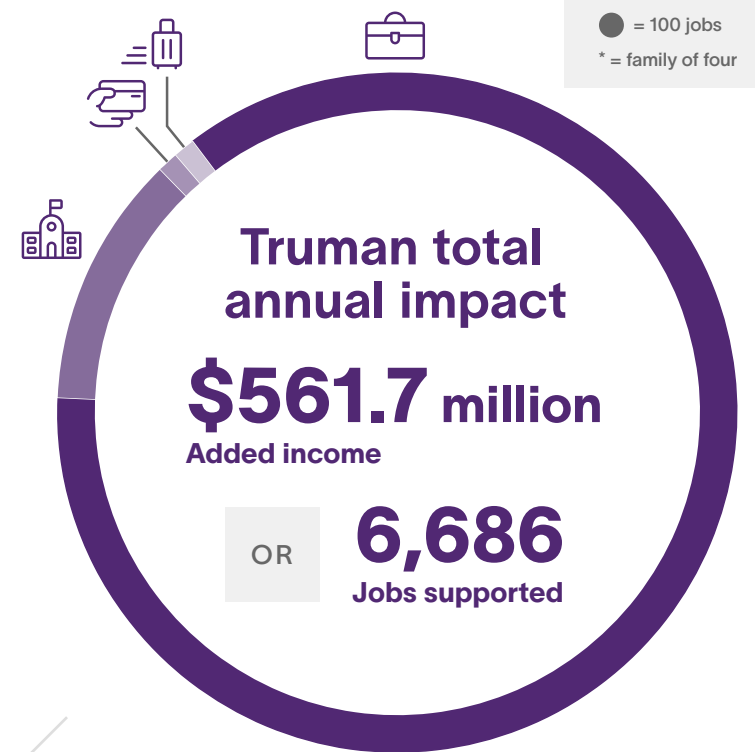
Impact of visitors attracted to Missouri for events hosted by Truman

\$3.3 million
Added income

77

Jobs supported

OR

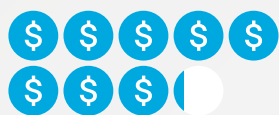


Investment analysis

For every \$1...



Students gain **\$8.20** in lifetime earnings



Taxpayers gain **\$2.20** in added tax revenue and public sector savings



Society gains **\$8.90** in added income and social savings



The average bachelor's degree graduate from Truman will see an increase in earnings of **\$30,800** each year compared to someone with a high school diploma working in Missouri.

